



Permit #F00033948

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033948

Type of Permit: FILMING

Release Date: 11/16/2010

Production Company VIRTUE / VBS

Insured Company Name VIRTUE / VBS

Contact Phone No. 1 718-233-6518

Contact Phone No. 2

Fax

Address 97 N TENT ST, SUITE 204

BROOKLYN, New York 11211

Production Title LEXUS

Type of Production Commercial - Standard

Producer Jim Czarnecki

Director Brendan Fitzgerald

1st AD George Nassis

Production Manager Brian Burke

FilmL.A. Coordinator Adrian Fayad

Location Manager Brian Bird

Primary Phone Mobile - 323-578-9043

Secondary Phone Office - 718-233-6518

Location Assistant N/A N/A

Primary Phone Office - 718-233-6518

Secondary Phone

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$710.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE

Number of Locations 3



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Summary Information**Location****Location 1 of 3****Page 1 of 1**

Permit Number F00033948
Production Company VIRTUE / VBS
Insured Company VIRTUE / VBS
Production Title LEXUS

Location Manager Brian Bird
Primary Phone Mobile - 323-578-9043
Secondary Phone Office - 718-233-6518

Location Address La Brea Ave, Hollywood Blvd, Olympic Blvd, Vermont Ave inclusive, Los Angeles, CA, 90038

Location Type Driving grid

Film Dates 11/17/2010 - 11/17/2010 16:00 - 04:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document virtu.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	3		Cast	5
	Picture vehicles	2		Crew	15
	Vans	2			

Filming Activities Camera in car; Driving shots; 2 picture vehicles ; Camera on sticks with 5 people only;

Jurisdiction **Political:** Multiple Jurisdictions

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 593-633

Grid:

Approvals LOS ANGELES POLICE DEPARTMENT

Melissa Hernandez

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location



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Summary Information**Location****Location 2 of 3****Page 1 of 1**

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Production Company VIRTUE / VBS
Insured Company VIRTUE / VBS
Production Title LEXUS

Location Manager Brian Bird
Primary Phone Mobile - 323-578-9043
Secondary Phone Office - 718-233-6518

Location Address Vermont Ave, 101 Fwy, 10 Fwy, Alameda St, Los Angeles, CA, 90012

Location Type Driving grid

Film Dates 11/17/2010 - 11/17/2010 16:00 - 04:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
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Jurisdiction **Political:** Multiple Jurisdictions

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 634

Grid:

Approvals LOS ANGELES POLICE DEPARTMENT

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Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location



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Summary Information**Location****Location 3 of 3****Page 1 of 1**

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Insured Company VIRTUE / VBS
Production Title LEXUS

Location Manager Brian Bird
Primary Phone Mobile - 323-578-9043
Secondary Phone Office - 718-233-6518

Location Address Alameda St, 7th St, Soto St, Cesar Chavez Ave inclusive, Los Angeles, CA, 90033

Location Type Driving grid

Film Dates 11/17/2010 - 11/17/2010 16:00 - 04:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
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Jurisdiction Political: Multiple Jurisdictions

Police: Los Angeles Police Department

Fire: Los Angeles City

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Grid:

Approvals LOS ANGELES POLICE DEPARTMENT

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Coordinator Note DRIVING GRID EXCLUDES ARTS DISTRICT. BOUND BY 1ST ST., LA RIVER., ALAMEDA ST., AND 7TH ST.

DRIVING GRID EXCLUDES LA COUNTY ROADS

Parking Base Camp
Location Type : Location

Crew Parking
Location Type : Location

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of Virute/VBS ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11-16-10


Representative's Signature

BRIAN BIRD
Representative's Name (Please Print)

Representative's Title (Please Print)

Virute/VBS

Name of Principal (i.e. company name)
(Please Print)

97 N. Tent St.

Brooklyn, NY

11211

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869